

Structured Authoring and XML

Implementing structured authoring with XML allows organizations to create better content. The addition of hierarchy and metadata to content improves reuse and content management. These benefits, however, must be weighed against the time and money required to implement a structured authoring approach. The business case is compelling for larger writing organizations; they will be the first to adopt structured authoring. Over time, improvements in available tools will reduce the cost of implementing structured authoring and make it affordable for smaller organizations.



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